Introduction to InnovationQ Plus
About the IEEE

IEEE is the world’s largest technical membership association with more than 430,000 members in over 160 countries. Not for profit organization with tagline “Advancing Technology For Humanity”.

The IEEE *Xplore* Digital Library is the gateway to more than 30% of the world’s current literature in electrical engineering, electronics, and computer science.

› Over 4 million full-text articles and papers.
› Our subscriptions are sold to academic, corporate, and government organizations around the world.
› We publish the top-cited science and technology research in the field, most notably our journals, conferences, and standards.
Introducing InnovationQ Plus

A unique patent discovery and analytics platform

• Powered by IP.com’s patented AI-based semantic search engine

• Search and analyze a global patent database and critical non patent literature, like IEEE
Studies have shown that IEEE publications are critical to the patent process: IEEE is cited in patents three times more often than any other publisher.
InnovationQ Plus can help

› Access and identify prior art
› Determine patentability
› Gain global understanding of patent clearance/freedom to operate
› Enable better patent claim & application construction
› Identify industry activity and discover opportunities
› Assess competitive positioning and threats
› Discover partnerships/licensing opportunities
› Analyze your IP’s positioning in the market
› Optimize R&D operations

Better patent searches allow companies to make smarter, more cost-effective decisions about their entire innovation process!
Unique Value to Patent Professionals

IEEE full text publications + IP.com global patent database = Unique value
InnovationQ Plus indexes IEEE full text publications alongside one of the largest global patent literature databases in the industry.

Content includes:

› Over 4 million documents from IEEE journals, conference and standards – cited in patents 3x more than other publishers

› Global database of more than 110 million patents and applications from:

• USPTO, EPO, WIPO, AIPO, Argentina, ARIPO, Austria, Australia, Belgium, Brazil, Canada, China, Denmark, Eurasian PO, DD Former German Republic, Finland, France, Germany, Hong Kong, Hungary, Ireland, India, Israel, Italy, Japan, Korea, Luxembourg, Malaysia, Mexico, Netherlands, New Zealand, Norway, Philippines, Poland, Romania, Russia, UK, Ukraine, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, Portugal, Czechoslovakia, Slovakia, Bulgaria, Greece, Yugoslavia/Serbia and Montenegro.

• Coming soon: Armenia, Algeria, Belarus, Bosnia & Herzegovina, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Dominican Republic, Ecuador, El Salvador, Estonia, EUPO, Georgia, Guatemala, Gulf Cooperation Council, Honduras, Iceland, Jordan, Kazakhstan, Kenya, Kyrgyzstan, Latvia, Lithuania, Macao, Malawi, Malta, Monaco, Mongolia, Montenegro, Morocco, Nicaragua, Panama, Peru, Republic of Moldova, San Marino, Saudi Arabia, Serbia, Slovenia, Tajikistan, Thailand, Trinidad & Tobago, Tunisia, Turkey, Uruguay, Uzbekistan, Vietnam, Zambia, Zimbabwe

› Over 50,000 US litigation cases linked to patents

› Licensable technology from universities

› Over 2 million other non patent literature documents from the Institution of Engineering and Technology (IET), Society of Motion Picture and Television Engineers (SMPTE), OnePetro, Pub Med, IETF, and IP.com’s Prior Art Database.
What are the experts saying?

“This is a key tool in our toolbox and is the go-to IP intelligence resource for our commercialization and business development professionals.”
- Matthew Mroz, Assistant Director, Innovation and Partnerships at The Research Foundation for SUNY

“Our time is spent on understanding the IP issues and opportunities at hand instead of learning the intricacies of a complex tool.”
- Joe Manico, Patent Engineer at Kodak Alaris

“I gave your engine an almost English language description and it returned two spot-on references instantly.”
- Ronald Schindler II, VP of Intellectual Property at LaserMax

“We found the analytic capabilities within the system to be very powerful, providing us results that are very effective.”
- Mike Ciuffo, Managing Partner @ Randolph Square IP
Enhanced Search Capabilities
The search engine provides the best of both worlds – a patented semantic search engine to find conceptually relevant results, plus advanced fielded, Boolean, and proximity searching for precision.

Insightful Visualizations and Reports
View numerous built-in and custom visualizations that reveal competitive intelligence, geographic trends and the market landscape. Extract and interpret data to answer specific business questions with agility and flexibility. Retrieve thorough analytics and business-ready reports with ease, including the use of corporate tree based on S&P Global Market Intelligence Company Relationships Data.

Visualize concepts with the Map tool
A visual representation of critical documents based on concepts and meaning extracted from content. Easily identify opportunities and quickly highlight documents by specified organizations.

More features to streamline your workflow
Filters, collaboration tools, save results, export
IP.com’s patented neural network machine learning technology, uniquely tuned for IP, improves productivity for all types of searchers by:

› Retrieving more comprehensive and accurate document results by running a semantic query, then applying traditional Boolean to narrow your search.

› Alleviating the difficult task of having to rely solely on identifying and selecting countless keywords/synonyms to combine into Boolean syntax.

› Reducing learning curve and saving time—find valuable content that is typically buried deep within complex patent and technical documents.

› Simplifying query creation—use words, phrases, a paragraph, or even full documents to discover relevant results and insights
1. InnovationQ Plus creates **efficiencies** by allowing you to save time and work smarter.

2. InnovationQ Plus offers a **complete database** of global patents, key non-patent literature, financial and litigation data.

3. InnovationQ Plus is a **machine learning/AI** enabled platform that allows for a unique and powerful search experience.

4. InnovationQ Plus supports enterprise-wide access and provides **business ready reports** that can be used for critical decision making.